

FOR IMMEDIATE RELEASE

University Federal Credit Union Announces New Senior Manager, Virtual Services

Austin, TX (January 12, 2015) – University Federal Credit Union (UFCU) is pleased to announce the selection of Jason Endsley as the new Senior Manager, Virtual Services.

"We are eager to have Jason take on the role of Senior Manager, Virtual Services. He has a strong background of implementing and maintaining key virtual components that improve business operations and we are looking forward to seeing how Jason will contribute and improve our credit union's online and mobile presence. He will definitely be a key contributor to better serving our members," said Yung Tran, Executive Vice President.

For the last 5 years, Endsley has served as Director of Operations at Xerox Corporation where he was responsible for overall direction of staff, project targeting, execution, analytics and overall management. He was instrumental in implementing technical changes that improved efficiencies and reduced internal operating costs by over ten million dollars. Prior to his time at Xerox, Endsley served as a Senior Product Manager and Deputy Director of Operations at Affiliated Computer Services and as Supervisor and Operations Manager at Lockheed Martin I.M.S. Endsley holds a bachelor's degree from The University of Texas, San Antonio.

When asked about his new position at UFCU, Jason stated, "I am eager to begin my tenure with University Federal Credit Union. I am really looking forward to being a part of making the organization even more accessible to the Austin community."

About University Federal Credit Union

With more than \$1.8 billion in assets, UFCU is Austin's largest locally-owned financial institution and serves more than 187,000 members in the Austin and Galveston areas. UFCU provides a variety of products, services and education programs to meet its members' needs through all phases of their lives. More about UFCU's products and services, including low rate auto loans, is available at www.ufcu.org.

###